

PUBLIC AFFAIRS COMMITTEE

Kraft Foods Inc.

The Public Affairs Committee (the “Committee”) of the Board of Directors (the “Board”) of Kraft Foods Inc. (“Kraft Foods”) shall discharge the Board’s responsibilities relating to Kraft Foods’ attention to public policy issues.

The Committee shall be composed of three or more independent directors.

The Board shall appoint the members of the Committee and designate the Committee’s Chair. If the Board does not designate a Committee Chair, the Committee members may designate a Chair by majority vote. The Board may remove Committee members.

The Committee shall meet as often as it deems appropriate to carry out its responsibilities. The Committee Chair shall, in consultation with the other Committee members and Kraft Foods’ Executive Vice President and General Counsel, set the meeting agenda. The Committee shall report its actions and recommendations to the Board. The Corporate Secretary shall maintain minutes of the Committee’s meetings.

In fulfilling its responsibilities, the Committee shall have full access to the Kraft Foods’ books, records, facilities, and personnel. The Committee shall have the authority to conduct investigations and to retain, approve fees and other retention terms, and terminate consultants, independent counsel, and other advisors. Kraft Foods shall provide appropriate funding, as determined by the Committee, for payment of (i) compensation to advisors retained by the Committee, and (ii) ordinary administrative expenses necessary or appropriate for the Committee to carry out its duties.

The Committee may delegate any of its responsibilities to its Chair or another member of the Committee, unless prohibited by law, regulation, or New York Stock Exchange listing standards.

In carrying out its duties, the Committee shall:

1. Monitor public policy and social trends affecting Kraft Foods, including in regard to food safety and security, nutrition, biotechnology, environmental responsibility and food labeling, marketing and packaging.
2. Monitor issues and practices relating to Kraft Foods’ social accountability, including guidelines for dealings with suppliers and customers and human rights matters.
3. Periodically examine Kraft Foods’ business practices that are of special interest to policy-makers and the public at large.
4. Monitor programs and activities aimed at enhancing Kraft Foods’ global communication, media relations, and community relations.

5. Review Kraft Foods' positions and major strategies in its efforts to contribute to or comment on public policy, including overseeing Kraft Foods' Political Action Committee.
6. Review the impact of business operations and business practices on the communities where Kraft Foods does business; monitor and evaluate Kraft Foods' corporate citizenship programs and activities, including charitable contributions made by Kraft Foods.
7. Review and make recommendations to the Board regarding shareholder proposals submitted for inclusion in Kraft Foods' annual proxy materials related to public issues.
8. At least annually review and assess the adequacy of this Charter and recommend any proposed changes to the Board for approval.
9. Perform any other duties or responsibilities expressly delegated to the Committee by the Board from time to time.

March 17, 2010